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Traffic Order# 108459 Show	) STRATEGIC MEDIA PLACEMENT TAGERS LOOP WARE, OH 43015 E //3178 11/01/2012 - 11/06/2012		Rate	\$2,400.00	\$2,400.00	\$2,400.00	\$2,400.00	\$2,200.00	\$1,000.00	00.06\$	\$1,256.00	\$3,600.00	\$2,400.00
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6870019	KSNV-TV LAS VEGAS, NV.  r ( ) .JOE HECK 4 CONGRESS JOE HECK 4 CONGRESS : 3178 KEGAN BERAN	COMMENT	Day	TH-F Buyline	M Buýline	M Buyline	TH-F Buyline	SA-SU Buyline	SA Buyline	SU Buyline	SA Buyline	SU Buyline	SA Buyline
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5178 KEGAN BERAN	Agency Criticals 11/0 Flight Dates 11/0 Hiatus Weeks	//31/8 11/01/2012 - 11/06/2012		Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845	40 45	
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11 SU 8P-9P  Buyline Comment: SNF END OF GAME BREAK	. 60	\$16,000.00	11/04-11/04	1		i ! ! ⊢!	\$16,000.00	
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REPORT TOTALS Report Totals: 17 / \$43,350.00								
—SALES MONTHLY TOTALS—								
Nov 12: 17 / \$43,350.00 Sales Totals: 17 / \$43,350.00 Station Totals: 17 / \$43,350.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE  Market Totals \$149,483 CATV  COMPETITIVE COMMENTS  NEW ORDER EST SHARES	COS KBLR OS KTUD	ୟ ପ ବଂ ଜ ଅ	KINC 0% KVCW 2%	KLAS 28 KVMY 2%	2	KSNV	2. 6. 8. 8.	
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Printed: 11/06/2012 3:41 PM

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Showing Buylines: All Lines

 Agency
 ( ) STRATEGIC MEDIA PLACEMENT

 7669 STAGERS LOOP

 DELAWARE, OH 43015

 Agency C/PI/P2/E //3178

 Flight Dates
 11/01/2012 - 11/06/2012

 Histus Weeks

) PHILADELPHIA ) AMY MCCREARY

Rep Firm Sales Office ( Salesperson (

215-568-6540 215-568-1845

Salesperson Phone# Salesperson FAX#

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS

Estimate# 3178

Buyer KEGAN BERAN

Product Estimate# Buyer Phone# Fax#

- CREDIT RISK --

CASH IN ADVANCE